



International seminar

Munich : logistic information



SNCF 15/02/2026

Arrival 1 hour in advance

Paris Gare de l'Est – Munich HFB

3:55pm – 9:36pm

DEUTSCHE BAHN & SNCF 20/02/2026

Munich Hbf – Stuttgart Hbf

2:45pm- 4:43pm

Stuttgart Hbf – Paris gare de l'est

6:52pm – 10:13pm



Cocoon Hotels: Cocoon Hauptbahnhof

<https://cocoon-hotels.de/en/cocoon-hauptbahnhof/>

Room of 2 students, already completed

Munich : who's coming with you



Saeed VARASTEH
Academic director
DSAIS



Matthias ASSMANN
Mandel – Organization of the
international seminar



Janine WALA
Co-Host in Munich

Communication

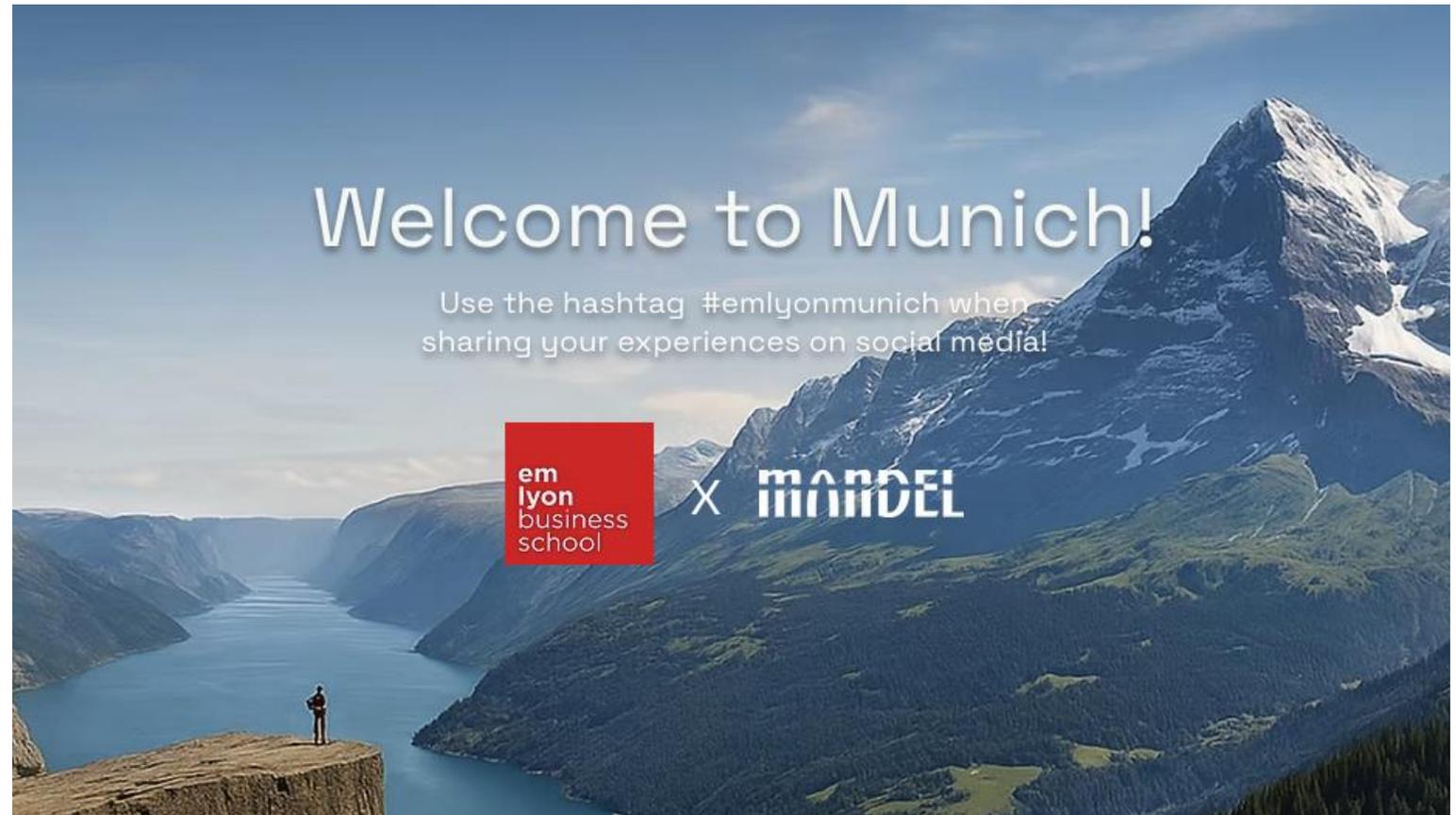
WhatsApp Group



Website

(link is open 13. February)

- Team
- Program
- Emergency numbers
- Good to know
- Tipps



Munich : program

	SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY
	Arrival	Orientation	Digital	Bavaria	Business	Conclusion
Morning	Travel	Intro Presentations Cluster Germany Business Region Bavaria	Fasching at Viktualienmarkt / Agency Visit	Trip to Garmisch- Patenkirchen	Company Visit in Groups DSAIS SCO	Group Presentations, alt. Guest Speakers
Midday	Travel	Lunch	Lunch	Hiking and original 'Brotzeit'	Transfer	Spare Time / Check Out
Afternoon	Travel	Munich tour / Agency Visit	Media House Tour / Agency Visit	Partnachklamm	Company Visit in Groups DSAIS SCO	Travel
Evening	Hotel Check In / Welcome	Own Activity	Meet with local strategists	Trip back into town / Own Activity	Bavarian evening	Travel

All the program is mandatory. Follow up of the presence (signature)

Munich in February + Outdoor Day

Packlist:

- Winter Jacket
- Gloves
- Wool hat or Beanie
- Outdoor Shoes



Departure from the hotel every morning : **BEING LATE IS PROHIBITED**

Conferences and companies' visits :



Ask questions
Get your resume ready for an internship or a job
Professional outfit
Take notes



Be absent in the day activities (presence control)
Be drunk or high (disciplinary jury)
Fall asleep
Go to the toilets or take a walk or a phone call in the middle of the presentations (1h30 without break)

Personal time (around 5.30pm everyday) :



Have fun
Explore the city with caution
Communication with the program staff about your intentions if you have a doubt
Respect each other space (rooms)



Take risks
End up in a police station
Miss the flights (not a school problem)
Be rude to others (in class and outside)

You represent emlyon, your school : this is not an individual trip

Insurance:

French people : ameli, “carte européenne d’assurance maladie”

All : Groupama protects you : all info on your makersboard

